

ROTARY and AMBASSADORS 10,000

Join Rotary International District 5170 and Ambassadors of Compassion in building emotional resiliency and improving mental wellness for 10,000 Bay Area youth.

District 5170 has executed a Memorandum of Understanding with Ambassadors of Compassion to bring resiliency building programs and life-skills to 10,000 middle and high school students in the San Francisco Bay area.

Starting with a major Kickoff Event at Levi Stadium, or similar venue, in the fall of 2024 and culminating with students finishing their 10-week Ambassadors journey at their schools and non-profits, the goal is to make this the largest youth emotional and mental wellness event ever held in California.

Nearly 100,000 students have completed Ambassadors' evidence-based programs, which reduced anxiety, addiction, self-harm, and suicidal ideation while preparing students to succeed in life. The programs are independently measured and proven to effectively minimize the emotional and mental health obstacles that lead to destructive behavior and prevent students from reaching their full potential.

Please consider joining the District and Ambassadors in helping local students improve their emotional and mental well-being, achieve their full potential, and serve their community. All it takes is a heart for the mission and a point-person or small task force in your Club to help:

Engage Local Schools – Introduce Ambassadors of Compassion to decision-makers and influencers from your local schools. You don't need to know the program. Just help facilitate the meetings. Ambassadors will do the presentations.

Provide Volunteers – The Ambassadors program provides opportunities for Rotary, Interact, and Rotaract members ranging from 1 to 10-hour time commitments. Volunteers can choose to participate with students in a kickoff, in one or more of the nine sessions following the kickoff, in a service project, or any of a number of other volunteer opportunities. Volunteers regularly attest that working with the students was as meaningful for them as it was for the students.

Fund Students Through the Program – It costs just \$60 per student for the 9-session course. If forty District 5170 Clubs supported an average of 250 students each, we'd reach the goal of 10,000 students completing the life-changing Ambassadors program at their schools and non-profits.

Identify Sponsors for the Kickoff Event at Levi Stadium – District 5170 Rotary members know people. By leveraging your network, you can help secure the stadium, engage local and national media, and introduce corporate sponsors willing to fund the additional \$60 per student it will cost to plan and execute the Levi Stadium event and provide local staff to support the programs and build residency in schools and non-profits.

This is a unique and exciting opportunity to have a positive impact on Bay Area youth and the entire community. Thank you for considering this life-changing initiative, and more importantly, for modeling the Rotary International mission of service to others.

Attached is additional information about Ambassadors of Compassion. Please share it with your Club or anyone else who might be interested in supporting this initiative. Contact [Name, phone number, email address] with any questions or for more information.